



AMPLIFYCHANGE

TOP TIPS FOR WRITING A PROPOSAL

Advice from our independent Technical Review Panel

WE ASKED OUR TECHNICAL REVIEW PANEL:

What is your top tip for writing a proposal?

Our independent Technical Review Panel (TRP) assist the AmplifyChange team with the screening of applications to help us decide which groups to fund.

The panel is a diverse group of public health professionals, consultants and academics - all with expertise in the field of sexual and reproductive health and rights.

The Technical Review Panel assess applications and score them based on the following criteria:

- Relevance of the project
- Organisational capacity
- Sustainability and costs
- Risk

We asked the panel to share their advice on how to write a successful application and the type of information they look for in a proposal. Here, we present their 10 top tips.

1 CLARITY IS IMPORTANT

Be clear about the context you are working in and the problem you are trying to solve



2 HAVE AN EYE-CATCHING TITLE

Make your application stand out



3 BE REALISTIC

Show that you are original and passionate about your project but make sure that it is achievable



4 BE LOCALISED

Ensure the community you are trying to serve is reflected in your board and team. Show who you have talked to in your sector and how you interact with the people you plan to help

5 BE AUTHENTIC

Don't exaggerate your capacities or experience



6 DON'T USE JARGON

Write in simple terms and use clear language



7 BE CONSISTENT

Work on all aspects of your project including the narrative, work plan, budget and Monitoring and Evaluation framework



8 BE INNOVATIVE

Don't be afraid to try something new and don't be afraid to fail. If at first you don't succeed, try again!



9 SHOW UNDERSTANDING

Ensure you have a solid understanding of comprehensive sexual and reproductive health and rights before you start writing your application



10 SHOW YOUR ADDED VALUE

Demonstrate how your organisation will bring about change and add value to the movement. Be aware of other actors and coalitions working on your SRHR topic and avoid duplicating what is already going on

Want to find out more?



WATCH THE FILM

Visit our YouTube channel to watch our Technical Review Panel share their top tips: [YouTube](#) | [WeAmplifyChange](#)

For more tips and advice visit:

